Reaching More Moms

Guidelines for Frames and Wristbands

Frames: To be used for moms who are thinking about stopping tobacco use. Frames go on the refrigerator with a sonogram or picture of their baby to remind them of the reason they are considering quitting.

Wristbands: To be used for moms who are in the process of stopping tobacco use as a constant reminder of why they are quitting.

June 2018